Spreadsheet Models from PC World Lotus Edition

December 1992

CONVENTIONS USED AND TABLE OF CONTENTS
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TO PRINT THIS FILE:

1-2-3 for DOS: /Print Printer Align Go Page Quit.
****

Before you use the disk, please read the entire README file.

Conventions

File names are constructed from the date on which the article appears
and from the article's starting page number. For example, a 1-2-3
model that appears on page L43 of the December 1992 issue is called
92_1243.WK1.

If there is more than one model on a page, a letter is added to the
file name--for example, 92_1243A.WK1 and 92_1243B.WK1.

If a model works in more than one release of 1-2-3 (or Symphony), it
appears on disk in the earliest release. For example, if a model works
in 1-2-3 Releases 2.01/2.2/3.x and in Symphony Releases 2/2.2, it is
saved on disk as a 1-2-3 Release 2.01 file.

Files created in 1-2-3 Releases 2.01/2.2 have a .WK1 extension.
Files created in 1-2-3 Release 3.x have a .WK3 extension.
Files created in Symphony Releases 2/2.2 have a .WR1 extension.

TO RETRIEVE A WORKSHEET:

Select /File Retrieve (in Symphony, SERVICES File Retrieve), enter the
letter of your floppy-disk drive followed by a colon (A:), and select
the file you want to retrieve.

To retrieve a 1-2-3 file in Symphony, select SERVICES File Retrieve,
press the Backspace key to clear the path, and enter a:*.* (or the
letter of your floppy-disk drive followed by :*.*) to display all
the files on the disk. Then select the file name.

To retrieve a Symphony file in 1-2-3, select /File Retrieve, use
the Backspace key to clear the path, and enter:

a:*.*

Then select the file name.

TABLE OF CONTENTS

Page

****

L7

****

L13

****

L19

****

L23

****

L45

****

L47

L47

L48

L48

****
L49

L49

L49

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END OF README FILE

Article
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Finding Ways to Build Market Share

Use this regression model to pinpoint winning marketing
strategies. By Helen Chen and David Bolocan. Works in all
current releases of 1-2-3 and Symphony.

File: 92_1208.WK1

****

Create Meaningful Dialogs in 1-2-3 for Windows

Improve your application's interface with SmartPak's {DIALOG}
command. By Richard Cranford. Works in 1-2-3 for Windows with
SmartPak.

File:

To run the macro, move the cell pointer to cell A1 of
sheet A and press Ctrl-A. Then follow the
instructions in the third paragraph on page L17.

****

Worksheet Links Made Easy

File-linking formulas help you manage big tasks. By Kelly R.
Conatser. Works in 1-2-3 Releases 2.3 and later.

Files:

These 3 worksheet files are shown in figure 1. Figure 2 is for
illustrative purposes only.

Because of the file-linking formulas, this disk must be in
drive A when you retrieve the file named INC_ST.WK1. You can

modify these formulas to look at another disk drive later. See the article for details.

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Uncovering Hidden Trends With Log Graphs

1-2-3's logarithmic graphs can help put your business data in better perspective. By Stephen L. Nelson. Works in 1-2-3 Releases 2.x and higher.

Files:

***The graphs will appear in the files listed above. In 1-2-3 Release 2.x and 3.x you must first attach WYSIWYG to see the graphs in the worksheet.

****

Advanced Macros: If, Then, Else: Simulating Conditional Statements

Here's a look at some subroutines that simulate the {IF} command. By Richard Cranford. Works in 1-2-3 Release 2.x and higher.

File:

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Q&A: Concatentate a Date in 1-2-3 and Symphony

Here's a way to concatenate a formatted date in a formula.

File: 92_1247A.WK1 = Figure 2

Q&A: Sort by Month and Day

This technique shows you how to sort by month and day,
regardless of the year.

File: 92_1247B.WK1 = Figure 1 (before sort)
File: 92_1247C.WK1 = Figure 2 (after sort)

Q&A: Checking for Errors in 1-2-3

This macro accepts only values. If you try to enter a label or
press Enter without making an entry, the computer beeps, and
the message "Invalid entry" appears.

File: 92_1248A.WK1

Q&A: Print Several Ranges on One Page

This Release 3.1 macro lets you specify the names of all the
ranges you want to print, and prints the ranges directly below
one another.

File: 92_1248B.WK3

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Good Ideas: Calculate a Mortgage Balance

Here's a formula that calculates Canadian mortgages, which
have interest compounded semiannually.

File: 92_1249A.WK1

Good Ideas: Letter Grades

This @CHOOSE formula finds the letter-grade equivalents of
numeric grades.

File: 92_1249B.WK1

Good Ideas: @DGETs Results

The @DGET function, available in 1-2-3 Release 3.x and
1-2-3/W, returns the name of the city in which the most units
were sold for a particular year.

FIle: 92_1249C.WK3 = Figures 1, 2, and 3

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92_1215.WK3 = model
92_1215.FM3 = nonretrievable format file

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INC_ST.WK1
INC_ST.FMT = nonretrievable format file

GROSS.WK1
GROSS.FMT = nonretrievable format file

RETURNS.WK1
RETURNS.FMT = nonretrievable format file

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92_1224A.WK1 = Figures 1, 2, and 7 for Release 2.x
92_1224A.FMT = nonretrievable WYSIWYG file

92_1224B.WK1 = Figures 3, 4, and 5 for Release 2.x
92_1224B.FMT = nonretrievable WYSIWYG file

92_1224A.WK3 = Figures 1, 2, 6, and 7
            for Release 3.x and 1-2-3/W
92_1224A.FM3 = nonretrievable format file

92_1224B.WK3 = Figures 3, 4, and 5 for Release 3.x
            and 1-2-3/W
92_1224B.FM3 = nonretrievable format file

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92_1245.WK1 = Figure 1
92_1246.WK1 = Figure 2

92_1245.WK3 = Figure 1 for 1-2-3/W with SmartPak
92_1245.FM3 = nonretrievable format file for Figure 1

92_1246.WK3 = Figure 2 for 1-2-3/W with SmartPak
92_1246.FM3 = nonretrievable format file for Figure 1

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